

Caring for Communities: Fusion & Asheerwad's Health Camp for a Better Tomorrow

“Healthy living is a recipe for a happy life.”



Executive Summary: -

Fusion Microfinance Limited under their CSR initiative conducted a Free Health Checkup Camp in collaboration with Asheerwad (India) Foundation. This camp was held for the community at Nagar Panchayat Hall, Jhabrera, Haridwar, with the primary objective of providing secondary level health facilities at no cost and raising health awareness among the residents. Regular health checkups are crucial for maintaining good health, and this initiative aimed to encourage the community to prioritize their health.

Camp Objectives and Planning: -

The planning for the health camp began approximately Seven to Eight days prior to the event. A decision was made to include a team of medical specialists to cater to various health needs. The team comprised:

Medical Team:

Dr. Kajal Singh (Gynaecologist)

Dr. Sabir Rehman (MBBS, MD)

Dr. Jubair Akhtar (General Physician.)

Dr. Munish Ali (General. Physician)

Dr. Rohit Kumar (Pharmacist)

Dr. Nusarrat Ali (Lab Technician)

Smt. Madhu (ANM)

Smt. Asha (Volunteer)

The strategic selection of the camp's location and timing was made to ensure maximum participation from the general public. Necessary legal permissions were obtained from the Chief Medical Officer of Haridwar and the Medical Officer of the, Nagar Panchayat Hall, Jhabrera, Haridwar.

Collaboration and Logistics: -

The medical team arrived at Nagar Panchayat Hall, Jhabrera, Haridwar at 10:30 AM. The camp commenced with a small inauguration ceremony led by our esteemed guests. Dr. Tariq Aziz (Medical Officer PHC Jhabrera), Dr. Mohan Singh (Gov. Hospital Jhabrera) and Mr. Amit Ror (Divisional Manager Fusion Microfinance) and Mr. Jitendra Kumar (Director, Asheerwad Foundation), along with other invited guests.

The primary goal of the camp was to provide secondary level health facilities at free of cost and to raise health awareness among the community members. The medical team, consisting of specialists and volunteers, offered comprehensive health checkups and consultations. Patients received diagnoses and were prescribed necessary medications, which were provided free of charge at the camp's medicine counter. The camp concluded around 3:30 PM, leaving behind a community with smiling faces and renewed health awareness.

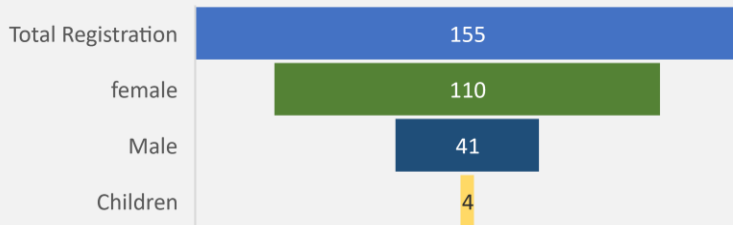
Statistical Details of the Camp: -

Date of the Camp:17 th May,2024	location: Nagar Panchayat Hall, Jhabrera, Haridwar	District: Haridwar	State: Uttarakhand
No. of Registration: 155	Medical & NGO Staff: 12	Fusion's Team: 8	No of Guest: 2

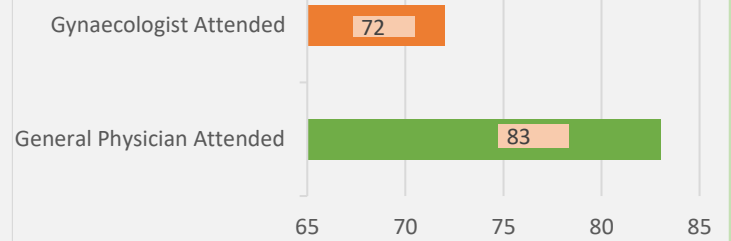
Health Camp Registration Details								
Total Registration	Female	Male	Children	Blood Sugar	Haemoglobin	Blood Pressure	Physician Attended	Gynaecologist Attended
155	110	41	4	54	31	55	83	72

Caring for Communities: Fusion & Asheerwad's Health Camp for a Better Tomorrow

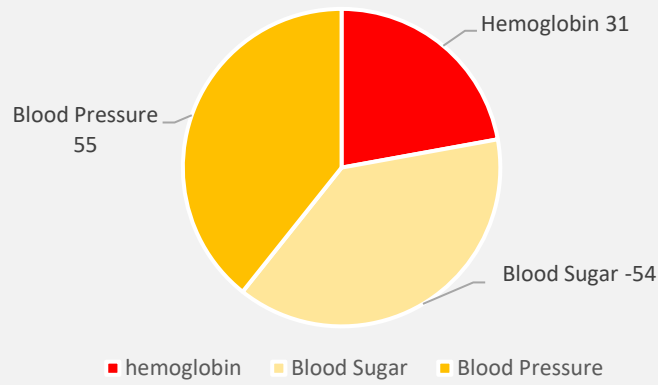
Registration by Categories



Health Assessment By Doctors



Health Screening



Camp Photographs: -



Patients at Registration Counter



General Physician Checkup



Gynaecologist Check-up



Lab Check-up Counter – Blood Sugar, Blood Pressure & Haemoglobin Test



Medicine Distribution Counter



Welcoming Pics of Guests

Medical Findings and Observation: -

During the camp, the most common complaints among adults were back pain, knee pain, abdominal discomfort, and general viral fever. Women were often found to have menstrual and anaemic problems, and several patients were on chronic treatment regimens. These individuals received symptomatic treatment, and women were educated on the importance of personal hygiene. Some people were found to have slightly elevated blood sugar & blood Pressure levels and were advised to seek further treatment at higher health center.

Community Impact: -

This health camp addressed a critical need in the community: the lack of awareness about regular health checkups and the financial constraints that prevent many from seeking medical care. By offering free health services, we aimed to bridge this gap and promote a healthier lifestyle among the residents of Jhabrera

Personalized Recommendations: -

S.NO	Name of patient	Common Health Indicators	Health Screening Results
1	Meenu	Low Haemoglobin	9 Gm
2	Satpal	High Sugar	314 mg/L
3	Priti	High Sugar	154 mg/L
4	Pushpa	High Sugar	323 mg/L
5	Harish	High Sugar	166 mg/L
6	Teluram	High Sugar	156 mg/L
		High Blood Pressure	163/81
7	Asha	High Blood Pressure	180/92
8	Ram Kumar	High Blood Pressure	166/90

We strongly encourage Meenu, Satpal, Priti, Pushpa, Harish, Teluram, Asha and Ram Kumar to take proactive steps towards better health. By incorporating the recommended dietary and lifestyle changes, regularly monitoring their health metrics, and seeking medical advice, they can significantly improve their overall health and quality of life. Our health camp is dedicated to not only identifying health issues but also providing guidance and support to address them effectively valuation and treatment at your nearest government hospital. The healthcare professionals there will provide you with comprehensive care and guidance tailored to your specific needs.

It is also imperative to raise awareness about common health problems and the significance of maintaining proper hygiene. Good hygiene practices are essential in preventing the spread of diseases and ensuring overall well-being. The hospital staff can offer valuable information and resources to help you understand and implement effective hygiene compliance management.

With the summer season upon us, it is crucial to emphasize the importance of staying hydrated. Dehydration can pose serious health risks, and it is preventable by consuming an adequate amount of water and liquids throughout the day. A diet rich in fluids, such as water, fresh juices, and soups, can help maintain hydration levels and prevent the adverse effects of the summer heat.

Let's work together towards a healthier future!

Testimony: -

We are very grateful for the free health camp organized by Fusion Microfinance. The doctor team was outstanding, offering thorough check-ups and providing free medicines. The facilities were excellent, and we deeply appreciated the program.

Thank you once again,

Sheetal (Patient)



Fusion Microfinance Ltd and Asheerwad India Foundation have taken a commendable step in the fields of education and health! Their efforts in raising awareness in these areas are truly praiseworthy. On May 17, 2024, their organization conducted a health camp in our Jhabrera area, which was highly successful and satisfactorily completed. The entire staff was very supportive, and the people of this area greatly benefited from their services. In conclusion, I wish them a bright future and hope that they continue to contribute in this manner

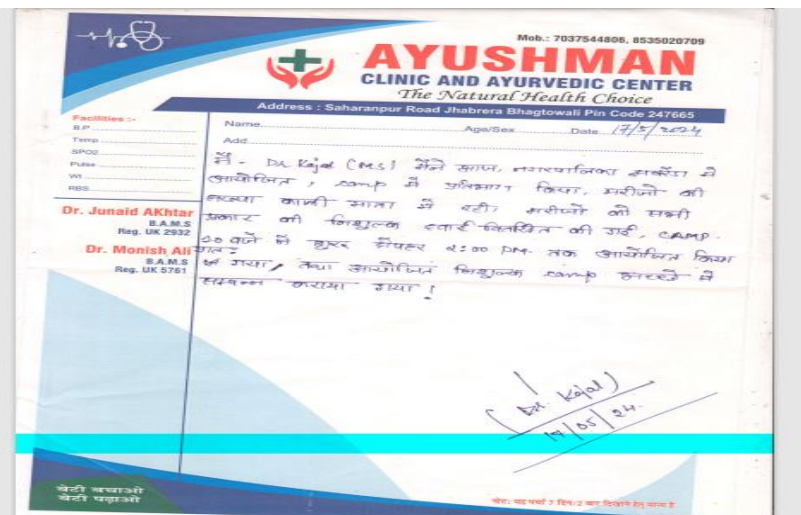
Dr. Tariq Ajj, (Medical Officer PHC Jhabrera)



I, Dr. Kajal (M.S) participated in a camp organized by the Nagar Palika in Jhabrera today. There was a significant turnout of patients. Free medicines of all kinds were distributed to the patients. The camp was held from 10 AM to 2 PM and was successfully completed.

Dr Kajal (M.S)

Ayushman Clinic Ayurvedic Center



Future Recommendations: -

The success of this camp highlights the importance of such initiatives in communities where healthcare access is limited. We strongly encourage the continuation and expansion of these camps in the future. Regular health camps can significantly improve community health awareness, early diagnosis, and treatment of health issues. We recommend:

Increasing the frequency of these camps.

Expanding the range of medical services offered.

Enhancing community engagement and education about the importance of regular health checkups.

Conclusion: -

The Free Health Checkup Camp in Jhabrera, Haridwar, was a tremendous success, thanks to the collaboration between Fusion Microfinance Limited, Asheerwad India Foundation, and our dedicated medical team. We are committed to organizing more such events to ensure health and wellness are accessible to everyone, irrespective of financial barriers. By working together, we can create a healthier and more inclusive community. We look forward to continuing this important work and making a positive impact on people's lives.

*** End of the Report***