

Your Health, Our Priority: Free Checkup Camp by Fusion Microfinance  
and Asheerwad Foundation

"Invest in your health today for a brighter tomorrow."



### **Executive Summary:**

Fusion Microfinance Limited under their CSR initiative conducted a Free Health Checkup Camp in collaboration with Asheerwad (India) Foundation. The camp was held for the community at Naman Place, Saharanpur Delhi Road, Baraut (U.P.). Our primary goal was to offer free secondary-level health facilities and raise health awareness among the residents. We are dedicated to ensuring everyone has access to quality healthcare and understands the importance of maintaining good health. Regular health checkups are crucial for maintaining good health, and this initiative aimed to encourage the community to prioritize their health.

### **Camp Objectives and Planning**

The planning for the health camp began approximately ten days prior to the event. A decision was made to include a team of medical specialists to cater to various health needs. The team comprised:

#### **Medical Team:**

**Dr. Mona Vats (Gynaecologist)**

**Dr. Ajay Garg (G. Physician)**

**Dr. Shubham Jain (MD)**

**Dr. Aashif Khan (Pharmacist)**

**Shahil Khan (lab. Technician)**

**Reeshu (ANM)**

**Ranjan Jain (volunteer staff)**

The strategic selection of the camp's location and timing was made to ensure maximum participation from the general public. Necessary legal permissions were obtained from Dr. Vijay Kumar (medical officer CHC Baraut, Bagpat)

### Collaboration and Logistics

The medical team arrived at Naman Place Saharanpur Delhi Road, Baraut at 10:00 AM. The camp commenced with a small inauguration ceremony led by, Mr. Sandeep Kumar (Divisional Manager, Fusion Microfinance Limited) and Mr. Jitendra Kumar (Director, Asheerwad Foundation), along with other attendees.

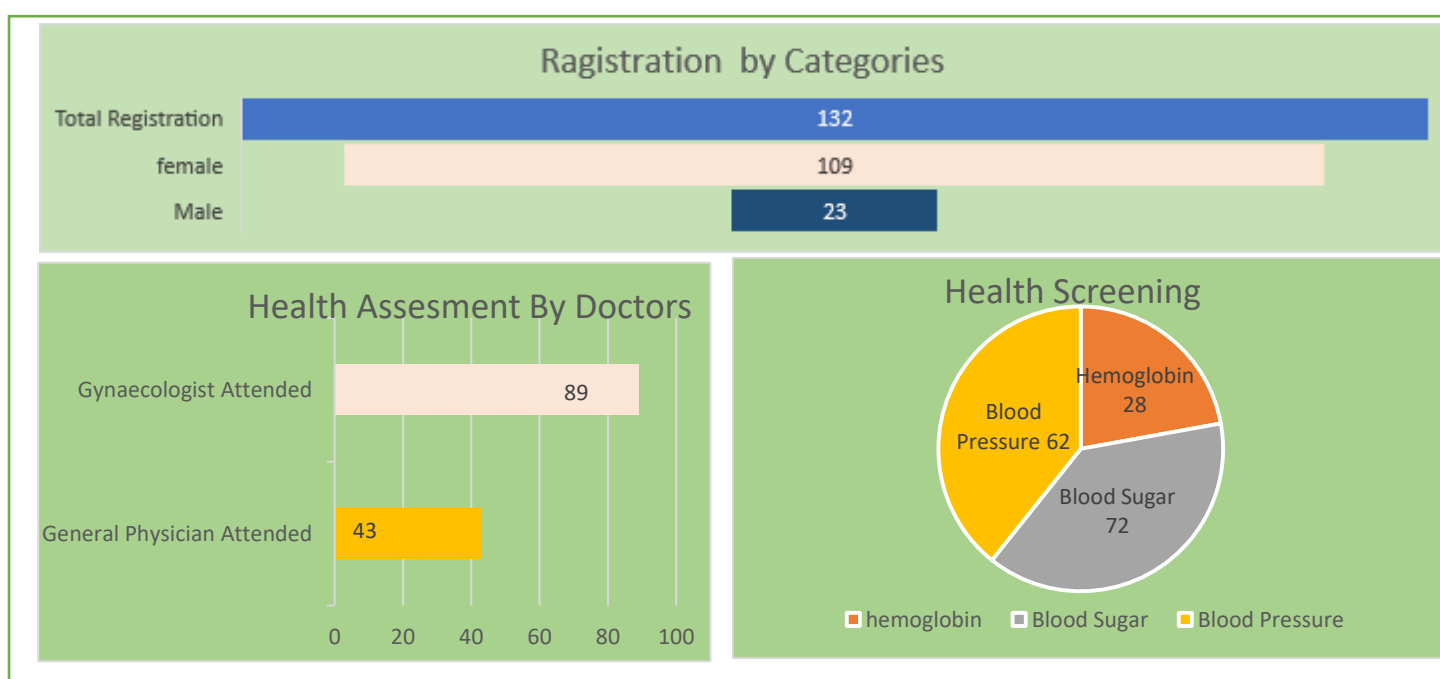
The primary goal of the camp was to provide secondary level health facilities at free of cost and to raise health awareness among the community members. The medical team, consisting of specialists and volunteers, offered comprehensive health checkups and consultations. Patients received diagnoses and were prescribed necessary medications, which were provided free of charge at the camp's medicine counter. The camp concluded around 2:30 PM, leaving behind a community with smiling faces and renewed health awareness.

### Statistical Details of the Camp: -

Date of the Camp: **8<sup>th</sup> June, 2024** Location: **Baraut** District: **Bagpat** State: **Uttar Pradesh**

No. of Registration: **132** Medical & NGO Staff: **10** Fusion's Team: **6** No of Guest: Nil

Health Camp Registration Details								
Total Registration	Female	Male	Blood Sugar	Haemoglobin	Blood Pressure	Physician Attended	Gynaecologist Attended	No. of Sanitary Pads Distributed
<b>132</b>	<b>109</b>	<b>23</b>	<b>72</b>	<b>28</b>	<b>62</b>	<b>43</b>	<b>89</b>	<b>110</b>



**Photographs of Health Camp:**

**Patients at Registration Counter**



**General Physician Checkup- Dr. Ajay Garg**



**Gynaecologist Check-up – Dr. Mona Vats**



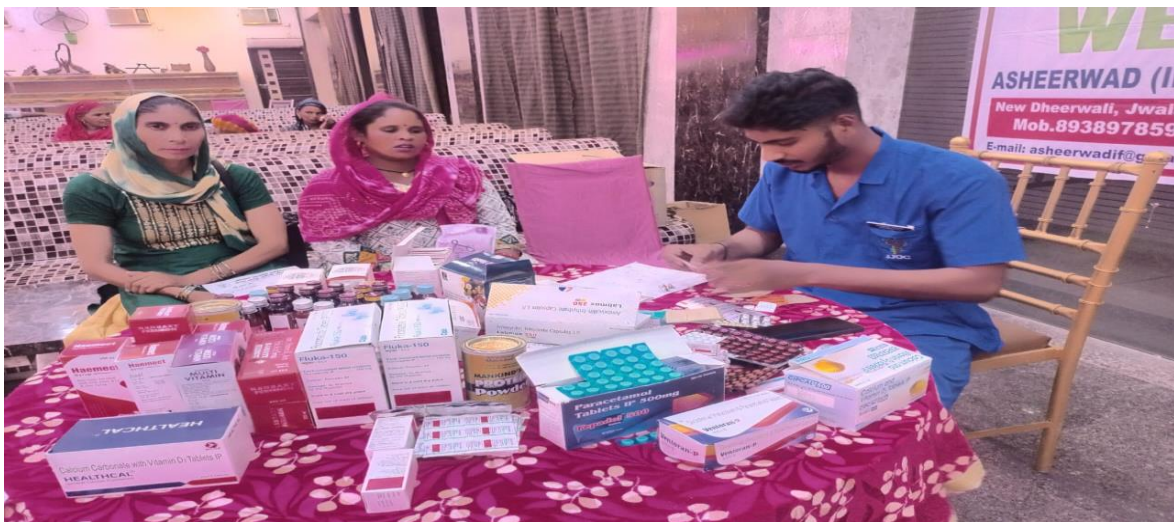
### Lab Check-up Counter – Blood Sugar & Haemoglobin Test



### Lab Check-up Counter – Blood Pressure Test



### Medicine Distribution Counter



### Sanitary Pads Distribution



### Pics of Medical Team Honored for Their Dedication



### Medical Findings and Observation:

During the camp, the most common complaints among adults were back pain, knee pain, abdominal discomfort, and general viral fever. Women were often found to have menstrual and anemic problems, and several patients were on chronic treatment regimens. These individuals received symptomatic treatment, and women were educated on the importance of personal hygiene. Four people were found to have slightly elevated blood sugar levels and were advised to seek further treatment at higher health centers.

### Community Impact

This health camp addressed a critical need in the community: the lack of awareness about regular health checkups and the financial constraints that prevent many from seeking medical care. By offering free health services, we aimed to bridge this gap and promote a healthier lifestyle among the residents of Baraut.

### Personalized Recommendations:

S.NO	Name of patient	Common Health Indicators	Health Screening Results
1.	Khushi	Low Haemoglobin	8.9Gm
2.	Mukesh	High Sugar	252mg/dl
3.	Rajo	High Blood Pressure	177/81
4.	Satpal	High Blood Pressure	175/83

We strongly encourage Khushi, Mukesh, Rajo, and Satpal to take proactive steps towards better health. By incorporating the recommended dietary and lifestyle changes, regularly monitoring their health metrics, and seeking medical advice, they can significantly improve their overall health and quality of life. Our health camp is dedicated to not only identifying health issues but also providing guidance and support to address them effectively valuation and treatment at your nearest government hospital. The healthcare professionals there will provide you with comprehensive care and guidance tailored to your specific needs.

It is also imperative to raise awareness about common health problems and the significance of maintaining proper hygiene. Good hygiene practices are essential in preventing the spread of diseases and ensuring overall well-being. The hospital staff can offer valuable information and resources to help you understand and implement effective hygiene compliance management.

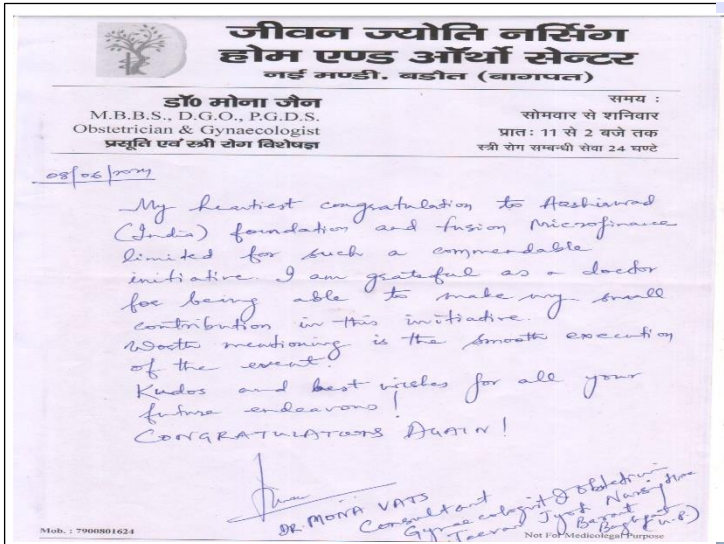
With the summer season upon us, it is crucial to emphasize the importance of staying hydrated. Dehydration can pose serious health risks, and it is preventable by consuming an adequate amount of water and liquids throughout the day. A diet rich in fluids, such as water, fresh juices, and soups, can help maintain hydration levels and prevent the adverse effects of the summer heat.

At the free health check-up camp, every female participant received a supply of free sanitary pads as part of a broader initiative to promote health and hygiene. This effort was designed to raise awareness about the importance of menstrual hygiene and to ensure that all women present had access to essential sanitary products. The distribution of these pads aimed to

educate women on the significance of maintaining proper menstrual hygiene and to empower them with the resources needed for their well-being. By providing these sanitary products, the camp organizers emphasized the critical role of menstrual health in women's overall health and quality of life. This initiative highlights the necessity of accessible hygiene products and comprehensive health education in fostering a healthier and more informed community.

Let's work together towards a healthier future!

**Testimony:**



My name is Ravina from the village of Ladhwadi. I attended the camp situated in Baraut, and I am very pleased with the experience. Medicines that are normally sold in pharmacies were provided to us for free here. This camp, organized by Fusion Microfinance and Ashreewad India Foundation, was incredibly helpful. I am grateful for this initiative in our area and would like to thank the organizers. I sincerely request that such camps be held regularly to promote health awareness

Ravina (Patient)



My heartiest congratulations to the Ashreewad India Foundation and Fusion Microfinance Ltd. for organizing such a wonderful medical camp. As a doctor, I am grateful for the opportunity to contribute to this remarkable initiative. It was truly an honour to be part of a camp that provides essential medical services and promotes health and hygiene within the community. Your dedication to improving public health is commendable, and I extend my best wishes to all of you for your continued success in these noble endeavours

**Dr. Ajay Garg (G. Physician)**



My name is Rajkumari. Today, a free health camp has been organized in our city of Baraut, and many excellent doctors have come to provide thorough examinations for everyone. Free medicines are also available at the camp. I am very grateful to Fusion Microfinance Company for organizing this wonderful event. Such camps should be organized regularly to benefit our community. Thank you for your support and care

Rajkumari (Patient)



### **Future Recommendations**

The success of this camp highlights the importance of such initiatives in communities where healthcare access is limited. We strongly encourage the continuation and expansion of these camps in the future. Regular health camps can significantly improve community health awareness, early diagnosis, and treatment of health issues. We recommend:

Increasing the frequency of these camps.

Expanding the range of medical services offered.

Enhancing community engagement and education about the importance of regular health checkups and Women's Menstrual Hygiene Awareness.

### **Conclusion**

The Free Health Checkup Camp in Baraut was a tremendous success, all thanks to the collaboration between Fusion Microfinance Limited, Asheerwad (India) Foundation, and our dedicated medical team. We are thrilled by the impact we've made in promoting health and wellness. Looking ahead, we are committed to organizing more events like this to ensure that everyone, regardless of financial constraints, has access to healthcare. Together, we can continue building a healthier and happier community.

**\*\* End of the Report\*\*\***